

**The JohnsonDiversey Mission:**  
*To be our customers' best partner  
in maintaining safe, healthy,  
high performing facilities.*

### Accomplishing Our Mission Every Day, Everywhere

Across the globe, JohnsonDiversey offers cleaning and hygiene products and solutions to the food service and safety, food and beverage processing, floor-care, house-keeping and room care, laundry and industrial markets. Additionally, we provide a wide range of value-added services, including safety and application training, safety and hygiene consulting, and hygiene auditing. We serve institutional and industrial end-users such as food service providers, lodging establishments, food and beverage processing facilities, building service contractors, educational institutions, retail outlets, health care facilities and industrial plants.



### Customer Sectors

We offer our professional products directly or through third-party distributors and channel partners to end-users in the following eight sectors:

*Food Service* includes fast food and full-service restaurants as well as restaurants in lodging, care homes and hospitals.

*Lodging* includes first class, luxury and economy hotel chains; independent hotels; and long-term care institutions.

*Food and Beverage Processing* includes dairy plants, dairy farms, breweries, soft-drink bottling plants, and meat, poultry and other food processors.

*Building Service Contractors (and contract caterers)* includes organizations that clean, maintain and manage facility and food service operations in office buildings, retail stores, health care facilities, educational institutions and factories.

*Education* includes primary and secondary schools, technical schools, colleges and universities.

*Retail* includes all retail types such as supermarkets, drug stores, discounters, hypermarkets, wholesale clubs (cash and carry), convenience stores and speciality retailers.

*Health Care* includes both private and public hospitals, long-term care facilities and other facilities where medical services are delivered.

*Industrial* includes factories, industrial plants, including paper and pulp plants, water treatment facilities, and offices.

*Others* include government institutions and commercial laundries. Commercial laundry customers include professional laundries operated for profit, as well as large hospital on-site laundries.

## Applications

### Food Service and Safety

Our food service products remove soil and reduce microbiological contamination from food contact surfaces. Products include chemicals for washing dishes, glassware, flatware, utensils and kitchen equipment; dish machines; pre-rinse units; dish tables and racks; hood, duct and exhaust cleaning products; food handling and storage products; and safe floor systems and tools. We also manufacture and supply kitchen cleaning products, such as general purpose cleaners, lime scale removers, bactericides/disinfectants, detergents, oven and grill cleaners, general surface degreasers, floor cleaners and food surface disinfectants. In addition, we support all cleaning tasks with documented cleaning methods and hygiene plans, staff training, and technical and service support. We also provide consultation on food safety.



### Food and Beverage Processing

We offer detergents, cleaners, sanitizers and lubricants, as well as cleaning systems, electronic dispensers and chemical injectors for the application of chemical products. We also offer gel and foam products for manual open-plant cleaning, acid and alkaline cleaners, membrane cleaning products, and track treatment solutions. In addition, we provide consulting services in the areas of food safety and quality management.



### Floor Care

We manufacture a broad range of floor-care products and systems, including finishes, buffable waxes, cleaners, polishes, sealers and strippers for all types of floor surfaces, including vinyl, terrazzo, granite, concrete, marble, linoleum and wood. We also provide a full range of carpet cleaners, such as extraction cleaners and shampoos; carpet powders; treatments, such as pre-sprays and deodorizers; and a full line of carpet spotters. Our range of products also includes carpet cleaning and floor polishing machines, and cleaning tools including microfiber technologies. In addition, we support all cleaning tasks with documented cleaning methods, wall charts, staff training, and technical and service support.



### Housekeeping and Room Care

We offer a fully integrated line of products and dispensing systems for hard surface cleaning, disinfecting and sanitizing, hand washing and air deodorizing and freshening. Our restroom care and other housekeeping products include bowl and hard surface cleaners, hand soaps, sanitizers, air-care products, general purpose cleaners, disinfectants and specialty cleaning products.



### Laundry

We offer detergents, stain removers, fabric conditioners, softeners and bleaches in liquid, powder and concentrated forms to clean items such as bed linen, clothing and table linen. Our range of products covers all of the requirements of fabric washing from domestic-sized machines in small hotels to continuous batch washers in commercial laundries.

### Industrial

We offer industrial cleaners and degreasers and a line of specialty vehicle cleaners that remove traffic film, road soil, dirt and grime from the surfaces of vehicles, including automobiles, buses and trucks.

