

## Driven to Provide Safe, Healthy, High Performing Facilities

At JohnsonDiversey, being a responsible company is about more than what we accomplish behind the scenes as good stewards of the Earth. It is also about profitably providing our customers with innovative products, programs and solutions to help them reduce their environmental impact and to protect human health and safety.

This is a sound business strategy. Sam Johnson said it well when he wrote, "A sustainable enterprise is dependent on a sustainable environment. Management decisions that fail to reflect this put a company at grave, future risk."

Every day we focus on building a sustainable business. This focus affects how we approach our entire business, from how we treat our people, to the types of products and systems we manufacture and sell, to how we contribute to the communities where we operate, to the very mission we've adopted as a company.

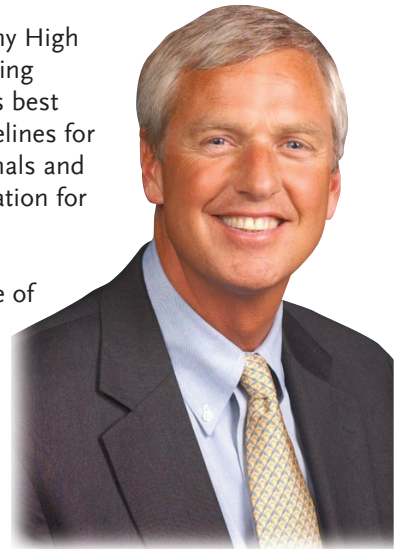
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Our mission is to be our customers' best partner for providing safe, healthy, high performing facilities every day, everywhere in the world. This mission is an outgrowth of our commitment to sustainability, which we believe will result in our long-term growth as a company.

Some of the ways we're accomplishing this mission include:

- Becoming a global leader in providing a full range of food safety products, systems and consulting;

- Providing floor-care products with lower volatile compounds for better indoor air quality that also reduce time and labor costs, and providing floor-care systems that reduce water use and slip and fall incidents;
- Offering innovative dispensing systems to reduce the need for plastic containers, reduce chemical use and protect end users;
- Launching a Healthy High Performance Cleaning program that offers best practices and guidelines for cleaning professionals and building care education for occupants; and
- Helping reduce use of water and other resources while increasing water quality and operational efficiency in food and beverage plants.



In this report we seek to demonstrate the ways we're accomplishing our mission and building a responsible, sustainable company. We welcome your comments.

A handwritten signature in black ink that reads "Greg E. Lawton". The signature is fluid and cursive.

Greg Lawton  
President and CEO