



When we look back on 2005, we will remember a year marked by dramatic, fundamental change, both inside JohnsonDiversey and out.

Last year, the company entered an exciting new phase in its development, one that promises to deliver the financial flexibility, the focus, and the simplicity we need to realize our long-term vision for the business.

At the same time, 2005 was a year in which the price of oil doubled, driving up the cost of raw materials, while consolidation altered the competitive landscape, resulting in fewer, bigger companies dominating a wide range of industries.

But even in this evolving atmosphere, JohnsonDiversey remained steadfast in its commitment to the values that have defined our company since its earliest days. And in fact, this report is intended to illustrate the various ways we live those values every day.

This is our Global Responsibility Report, a name that suggests the overarching quality that pervades our approach to everything we do, from product development, manufacturing, and cleaning, to employee well being and community involvement.

A Tradition of Responsibility

Our practices in those areas are spelled out in our ResponsibleSolutions™ program and are designed to further our commitment to the sustainability of the planet we occupy. In this way, ResponsibleSolutions gives life to the principles expressed in our statement of values, called *This We Believe*.

“... we are deeply committed to conducting our business responsibly.”

At JohnsonDiversey we are deeply committed to conducting our business responsibly. We believe it is not only the right thing to do, but the best way to assure the continued strength and vitality of our business.

This report is intended to illustrate what responsibility means to us. I hope you'll take a few minutes to consider it.

A handwritten signature in black ink, appearing to be 'S. Curtis Johnson', written in a cursive style.

S. Curtis Johnson
Chairman