

RESPONSIBLE Community Involvement



Progress



John Matthews
Vice President of Corporate Affairs

“We pledge to contribute to the well-being of the countries and communities where we conduct business.”

Donations of Time, Resources and Expertise Help Build Our Communities

by John Matthews
JohnsonDiversey Inc.

Responsible community involvement at JohnsonDiversey goes beyond simply allocating funds to a handful of charities every year. Certainly, our financial commitments to programs that improve our communities are substantial and important. But our partnerships that improve human health and hygiene throughout the world are equally important, as is our employees’ time and talent. Combined, these efforts give life to the words of our values statement, *This We Believe*, as it states our pledge to “contribute to the well-being of the countries and communities where we conduct business.”

Those values came to life in 2005 through planned programs of large and small scale, as well as through spontaneous actions in response to immediate needs, such as employees’ contributions to those affected by the late-2004 tsunami in South Asia and the historic hurricanes in the U.S. Gulf Coast.

We continued the development of our Global Children’s Initiative, launched in 2004. The program, developed in partnership with the World Forum Foundation, creates ongoing relationships between our operating companies and local schools.

Our employees begin by helping the schools with practical and necessary tasks, such as painting and minor repair work. As the children, teachers and our employees become better acquainted, natural relationships develop and deepen. Our employees see first-hand the individual needs of the schools, and of the children. Through mentoring and tutoring, and through social activities, the people of JohnsonDiversey “adopt” a school in their area. Several of these programs have led to personal hygiene courses in the schools, helping children understand the fundamental importance of hand washing to good health.

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Dedication

Netherlands Charity Day



Philippines Tree Planting



Helping Out at Pepa House, Czech Republic

Assuring Food Safety *(continued from previous page)*

Our partnerships in food safety also advance human well-being. Through an alliance with the University of Maryland’s Joint Institute for Food Safety and Applied Nutrition (JIFSAN), we’ve established the JohnsonDiversey International Food Safety Initiative to provide grassroots training in safe food handling to developing nations. It is the first such partnership between a private business, nongovernmental organization, and the U.S. Food and Drug Administration. Training will be provided to agricultural workers, fishermen, food inspectors and other primary food producers, whose work is at the start of the food safety chain.

And our formal, global commitments to children and to food safety are just the beginning of our corporate and individual investments in improving our communities.

Finding New Ways to be Involved

From donating blood to donating dollars, our employees regularly find ways to engage our communities.

- In the United States, our employees doubled their previous year’s commitment to Habitat for Humanity, raising \$100,000 and committing their time to constructing two houses near our global headquarters. In Kenya, a Habitat program engages all our employees for a full weekend, working in four teams at separate locations to build houses from the ground up.
- In Israel, employees give their time every week at a Tel Hashomer hospital to help disabled children benefit from the use of therapeutic pools.
- Abused and abandoned children at the Pepa home in the Czech Republic were befriended by our employees. They have helped prepare cottages for winter, painted fences, taken part in art therapy workshops, and made regular visits to celebrate holidays and birthdays with the children.
- Several of our operating companies have raised funds to support Beyond the Moon, a wish-granting organization for terminally ill children.

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- In Japan, our employees work every year at a home for disabled children, conducting cleaning chores side by side with the children.
- In Singapore, employees prepared for Chinese New Year celebrations by scrubbing and cleaning the 347,000 square-foot St. Therese's Home for the dying, and donated more than \$6,000 in JohnsonDiversey cleaning products and tools.

And our employees pitch in generously when tragedy strikes. When natural disasters of historic proportions hit twice within a year, our employees opened their hearts and wallets.

We sent more than \$62,000 from around the world to Red Cross and Red Crescent Societies worldwide to help the victims of the South Asia tsunami.

Again in September and October, we raised funds to assist people whose homes and businesses were wiped out by hurricanes in the U.S. Gulf Coast. Cash donations topped \$53,000, and we also sent a semi-truckload of cleaning products to help the recovery efforts.

As corporate citizens and as individuals, we contribute time, talents and funds to the sustainability of our communities.

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Hurricane Katrina Relief
From Sturtevant, Wisconsin





P r o t e c t i o n

New Initiative for Training Food Safety in Exporting Nations



With food exportation occurring around the globe, improving food safety from the beginning of the supply chain is critical.

In 2005, the Joint Institute for Food Safety and Applied Nutrition (JIFSAN), a cooperative arrangement between the United States Food and Drug Administration (FDA) and the University of Maryland, unveiled a new food safety training program designed to improve the quality of food entering the United States. The program is implemented through the new JohnsonDiversey International Food Safety Initiative at JIFSAN.

The International Food Safety Initiative identifies and trains local trainers in the food industry in exporting countries. Using the knowledge and materials provided in food protection and safe handling, trainers will go on to train agricultural and aquacultural workers, food processors, exporters, regulators, educators and more.

Partnerships in Food Safety

JohnsonDiversey Qualifies for Sustainability Charter

JohnsonDiversey, the leading European provider of cleaning and hygiene solutions for the professional market, passed an independent check of its sustainability profile, conducted by Lloyds Register Quality Assurance.

In addition to this validation, JohnsonDiversey is the first company in the industrial and institutional cleaning industry to

join the International Association for Soaps, Detergents and Maintenance Products (AISE).

Companies participating in the charter apply sustainability thinking at all phases of the product life cycle, from product design, through manufacture, to use and disposal.



Safe Quality Food Training Offered

The Food Marketing Institute (FMI) and JohnsonDiversey Consulting began partnering in 2005 to offer retailers and food service companies better methods to ensure the integrity, traceability, safety and quality of food along the supply chain.

Training customers to integrate their food safety and quality man-

agement systems to FMI's Safe Quality Food (SQF) requirements means JohnsonDiversey consultants will help suppliers assure that their food has been produced, prepared and handled according to the highest possible international standards.

UK Teams Sponsor Environmental Award for School Children

JohnsonDiversey in the United Kingdom has presented a green award to a Woodheys Primary School in Meadway, Cheshire.

Woodheys was among 400 schools that took part in a competition sponsored for the past seven years by JohnsonDiversey, aimed at helping primary school children create environments that are safer, cleaner, healthier and more inviting. The competition teaches children to care for the environments that surround them: their homes, their schools and their play areas.

“Competition this year has been particularly strong, as more and more schools find out about the awards and look for innovative ideas for their charter of environmental activities”, said JohnsonDiversey UK’s Institutional Marketing Leader Meagan Tuckerman. “We are thrilled with the great feedback we’ve had

from schools and teachers who really do see the merit in getting children feeling consciously responsible for their surroundings at such an early age.”

The program, called the David Bellamy Award for Environmental Cleanliness, was named for a prominent British conservationist and president of the British Institute of Cleaning Service. Bellamy visited the winning school to present the award and discuss the children’s project, a 20-point “Pupils’ Charter of Environmental Cleanliness,” which they created and implemented throughout the year. Meagan also was on hand for the award presentation, along with representatives of the British Institute of Cleaning Service.

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