



S. Curtis Johnson  
Chairman

# One Goal, One Team, One Culture

## *A message from Curt Johnson, Chairman*

2006 was a watershed year for JohnsonDiversey. We welcomed new leadership to the company, focused our energy and resources on our core businesses, and developed a new global strategic plan, one we are confident is right for our business, our customers and our employees.

We are very excited about the course we've charted. Our new strategic plan is clear, concise and focused. It specifically links our culture and values with the execution excellence that we consider essential to our success. It calls out our belief that to succeed we must function as one team, with one culture, pursuing one clearly defined goal.

In 2006, the world awoke to the critical importance of environmental responsibility. Leading companies in virtually every sector of the global economy got on board, acknowledging the fragility of the ecosystems of the planet we share.

At JohnsonDiversey, environmental stewardship is deeply embedded in our culture. It is a core value and has been since the founding of the Johnson family of companies more than 120 years ago. We believe that being stewards of the environment is the right thing to do. We also believe it makes sound business sense.

We consider it our mission to provide our customers with products and solutions that are environmentally responsible and that enhance the safety of their facilities.

This is our overarching goal. It defines who we are. To be sure, we are one team, with one culture, pursuing the common goal of helping our customers reduce their environmental impact. This report chronicles our progress. Thanks for taking time to learn more about us.

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A handwritten signature in black ink, appearing to be 'S. Curtis Johnson', written in a cursive style.

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