

Community Involvement

Our Company is Guided by Principles of Social Responsibility

JohnsonDiversey's deep commitment to social responsibility is specifically expressed in This We Believe, the company's formal statement of values. Responsibility to the communities where we do business has guided the Johnson family of companies since their founding in 1886. Those values continue to guide us to this day.



This We Believe says that “we believe in contributing to the well-being of the countries and communities where we conduct business.” This belief is evident in our actions.

For the past three years, our commitments have focused on making improvements to environment, human health and the well-being of children.

“... we believe in contributing to the well-being of the countries and communities where we conduct business.”

In a major environmental initiative, JohnsonDiversey is working with the World Wildlife Fund on the development of a new conservation tool for mapping freshwater flows around the world. See a full story on this important project for 2006 on page 10 of this report.

As a sponsor of the Joint Institute for Food Safety and Applied Nutrition (JIFSAN), a research and educational program established by the University of Maryland and the United States Food and Drug Administration, JohnsonDiversey has committed both financial and human resources to ensuring the safety of the world's food supply. Toward that end, we partnered with JIFSAN and conducted a major food safety conference for the Vietnamese seafood-farming industry last fall. See the story on Page 15.

Our Global Children's Initiative centers on the adoption of impoverished elementary schools in the 56 countries in which we have operations. In this initiative, JohnsonDiversey has partnered with the World Forum Foundation, a global network of child care professionals with an expertise in early childhood development. See the story on next page.

While we provide annual financial support to the World Forum Foundation, our Global Children's Initiative is designed to be driven by employee volunteerism. Under this initiative, we have been especially active in promoting personal hygiene with children through our hand washing program.

JohnsonDiversey is deeply committed to being a responsible corporate citizen and to playing an active and aggressive role in promoting the economic, social and environmental well-being of our host communities.



Employees Reach Out to Children through Global Children's Initiative

Our relationships with local schools and children's programs continued to deepen in 2006 through our Global Children's Initiative, developed in partnership with the World Forum Foundation. The program pairs JohnsonDiversey operating companies around the world with schools and children's programs that need cleaning supplies, hands-on support and a commitment of time from caring adults.

- JohnsonDiversey Russia cleaned carpets, sofas and other areas at a Moscow orphanage. The team also installed Bug Blasters hand-soap dispensers to encourage the children to wash their hands.
- JohnsonDiversey Kenya gave its adopted school, Kangemi Youth Primary School, new restrooms. The team helped build and paint the facilities, as well as cleaned the school and cleared its grounds.
- JohnsonDiversey Global Headquarters and North America employees washed windows, cleaned classrooms, painted restrooms, organized cabinets and built shelves for San Juan Diego Middle School in Racine. Several students from the school joined employees at Global Headquarters for "Take a Child to Work Day," a U.S. program intended to help youngsters experience real-world work opportunities. Employees also volunteer at the school as mentors and tutors during the school year.

Highlights of Community Involvement

- JohnsonDiversey Philippines partnered with De La Salle University students to paint murals on the school's walls to promote a clean environment. Also, employees in Manila taught students the importance of hygiene, food safety and care for the environment at the Virlanie Foundation, an institution serving more than 1,000 youngsters who have been victims of abuse and exploitation.
- JohnsonDiversey Chile provided financial support to Koinomadelfia, a social institution in Santiago serving 80 children who have been abandoned or orphaned. The institution provides shelter (10 cabins with eight kids in each), protection, love and development.
- JohnsonDiversey Brazil donates funds to the AMAI Day-Care School in São Paulo. Our employees have adopted this school as part of the Global Children's Initiative, which means they will also donate materials and spend time making repairs, cleaning up and educating children on personal hygiene.

Women’s Business Council Supports Women in Business

The Women’s Business Council (WBC) was formed to help women in our company grow and reach their potential in business. It is active in Japan, the U.K. and the U.S.

In Fall of 2006, 25 members of the WBC conducted a day-long retreat to identify key issues. Participants recognized the urgent need to develop a dynamic mentoring program. Such a program would pair aspiring women with managers, both women and men, to provide greater opportunities for skill and career development. The WBC worked with Human Resources to begin defining and developing a mentoring program.

At ISSA/INTERCLEAN® 2006 in Chicago, the WBC sponsored the ISSA Women’s Forum, a networking and educational event for women who work in the cleaning industry. It provided tools and support to help women achieve their goals, whether they were business owners, distributors, facility managers or front-line cleaning workers.

In Racine, the WBC helped people prepare for a better career with a business-attire clothing drive. The WBC collected clothing donations, shoes and cosmetics from employees during its second “Dress Racine” drive in May.

Council members also walked, ran and raised funds for cancer research in both the U.K. and the U.S. In Racine, the WBC raised more than \$10,000 for Race for the Cure, which put the team in fourth out of the 100-plus teams who took part in the Susan G. Komen Race for the Cure in Milwaukee. The Susan G. Komen organization contributes to international breast cancer research.

In Milton Keynes in the U.K., a WBC team of 10 women participated in the Race for Life sponsored by Cancer Research UK.



Women’s Business Council team in the U.K. participates in Race for Life

JohnsonDiversey Contributes to A.I.S.E. Sustainability Report

A.I.S.E., the International Association for Soaps, Detergents and Maintenance Products in Europe included JohnsonDiversey in its first industry-wide sustainability report published last year.



The report, which will be updated annually, examines industry manufacturers’ commitment to continuous improvement in sustainability. The document highlights performance benchmarks in 10 key areas, including carbon dioxide emissions, packaging usage and end-user safety.

JohnsonDiversey is a member of the A.I.S.E. Charter, which includes companies that apply sustainability thinking at all phases of the product life-cycle, from product design to manufacture, to use and disposal.

U.K. Team Climbs to Help Disadvantaged Children

Four JohnsonDiversey United Kingdom employees spent 48 hours competing in an event called the Wooden Spoon Four Peaks Challenge to raise money for Wooden Spoon, a rugby-sponsored charity that supports mentally, physically and socially disadvantaged children and young people.

The event required the team to scale the highest peaks in Scotland, England, Wales and Ireland, including Scotland’s 1,240-meter-high Ben Nevis, the highest of the four peaks.

The team raised approximately \$10,000 for Wooden Spoon.





JohnsonDiversey North America Volunteers Continue to Build Houses for Habitat

Two families in Racine, Wisconsin, moved into new homes in 2006, thanks in large part to the dedication of JohnsonDiversey employees who supported the third year of a Habitat for Humanity program.

Dozens of employees banded together to raise funds for the houses and dozens more showed up each day to build the houses themselves. All of the \$50,000 raised went to cover costs for the two houses. Each day for six days, 40 to 50 people gathered at the job site to build the houses.

Volunteers of every skill level swung hammers, hoisted lumber, rolled paint and helped distribute food and supplies.

In the end, two new houses stood ready for the families. The houses are located near Racine's courthouse, on land that was previously an underused and unsightly parking lot.

EMA Gives to Beyond the Moon Program

2006 marked the third year JohnsonDiversey's Europe, Middle East, Africa region helped gravely ill children and their families enjoy a memorable vacation through Beyond the Moon (formerly called Give Kids the World-EMA).

JohnsonDiversey worked with local doctors and hospitals to find families qualified to participate in the program. Since 2004, JohnsonDiversey sponsored children and their families from Germany, South Africa, France, Hungary, Denmark, Greece, Portugal and Turkey, among others.

Though their native countries were different, these children shared common traits: they faced a life-threatening illness, were from families with little economic means, and were in need of vacation accommodations that could support their medical needs.

Netherlands Takes Part in Charity Day

JohnsonDiversey Netherlands donated a day of charity work to Sovak Terheijden, an agency that assists disabled people, and HVO Querido, an organization that helps homeless people, during its second annual "Charity Day."

At both sites, employees cleaned grounds, painted, tended gardens and took the organizations' residents on fishing and swimming expeditions.

