

Green Cleaning Success for Our Customers

We have a passion for helping our customers become leaders in cleaning for health and environment. In 2006, we again made strides in developing responsible products and systems in the best interest of the people and planet. Our progress was evident in many ways, including prestigious independent certification, innovation awards and equipment enhancements.



Cleaning for Health and Environment

First Cleaning System Independently Recognized

We've always believed that "cleaning green" for our customers means employing more than environmentally preferred products. It also requires the right tools and sound practices and policies. Last year our Healthy High Performance Cleaning (HHPC) system was rewarded for this total approach to green cleaning.

HHPC earned GREENGUARD® certification and was the first system to be so certified in the cleaning and hygiene industry. GREENGUARD certification is given to programs and products across the facility management industry that meet stringent requirements to improve indoor air quality (IAQ). GREENGUARD is an industry-independent, third-party organization.



GREENGUARD certifies results, scientifically measuring the impact on IAQ of an entire cleaning process and includes products, tools and actual cleaning practices.

Using criteria from its Children & Schools certification, GREENGUARD performed rigorous laboratory testing during use of our HHPC system. The tests underscored the effectiveness of our HHPC system earning its certification.

New Scrubber-Drier Saves Water, Energy

Also new to the market in 2006 was JohnsonDiversey's TASKI® swingo XP automatic scrubber-drier for floors, which was recognized with an innovation award from the United Kingdom's Cleaning and Hygiene Suppliers Association (CHSA).

CHSA awards recognize manufacturers who invest in and demonstrate product innovation. TASKI machines use the latest technology in design and manufacturing to improve performance, ergonomics and lifetime costs.

The XP has a proven record of reducing water use by 50 percent and electrical energy consumption by 60 percent versus conventional scrubber-driers. XP increases user productivity by up to 30 percent and reduces noise.



Combining Information Technology and Cleaning

JohnsonDiversey garnered additional recognition when a jury of trade experts presented the prestigious ISSA/INTERCLEAN® Innovation Award for our Jonmaster™ Auditing System. Jonmaster combines a hard surface cleaning system and our exclusive Internet Mobile Auditing Program (iMAP™). The judges recognized the Jonmaster Auditing System as having the greatest potential impact on cleaning by enhancing greater control of cleaning processes.

Jonmaster uses microfiber mops and cloths to deliver thorough cleaning, using less water and cleaning solution. The system reduces cleaning time by 25 percent and bacteria by up to 99.9 percent.

The iMAP system is a Web-based, hand-held information technology tool used to collect, analyze and report data and results from customer audits almost instantly and in any language.

As cleaning crews use Jonmaster, supervisors enter data into iMAP that includes how long the task took, what procedures were employed, what surfaces were cleaned and how many cloths were laundered.

The data is analyzed and the Jonmaster Auditing System generates information managers use to improve operational efficiency and worker productivity.

Responsibility in Action

As we have for more than 120 years, JohnsonDiversey is a leader in responsibility for environment, health, safety and product excellence. Customers rely on our promise to deliver peace of mind through safe, reliable and green products and systems.

Our commitment to responsible products flows from This We Believe. In 1976, we formally articulated these corporate values. Our commitment to customers and users in part states,

We believe in earning the enduring goodwill of customers and users of our products and services, and we commit ourselves to:

Develop and market products that are environmentally sound and do not endanger the health and safety of customers and users, by:

Meeting all regulatory requirements or exceeding them where worldwide company standards are higher.

Providing clear and adequate directions for safe use together with cautionary statements and/or symbols.

Incorporating protection against misuse where this is appropriate.

Researching new technologies for products that favor an improved environment.

We continue to live out that commitment today.

Bag-in-a-Box Reduces Costs and Environmental Impact

2.3 million cubic feet saved from landfills

Reducing plastic in packaging for cleaning chemical concentrates is an effective way to lessen environmental impact and costs. Using less plastic saves energy in production and transportation, decreases waste in landfills, reduces warehouse space needed, and reduces operational costs.

JohnsonDiversey's unique bag-in-a-box (BIB) packaging saves significant dollars and reduces environmental footprint when compared to traditional 5-gallon pails. Last year, for example, JohnsonDiversey manufactured more than 3.8 million BIB units, which saved 3,584 tons of plastic. As a result, more than 2.3 million cubic feet of plastic did not go into landfills. Hence, customers did not need to use 1.2 million cubic feet of warehouse space, saving more than \$2.9 million in warehouse operation costs, when figuring storage fees at \$2.50 per cubic foot per year.

JohnsonDiversey can quantify these reductions and savings for individual customers because we developed exclusive, easy-to-use calculators to evaluate the reduced environmental footprint and cost-saving benefits of JohnsonDiversey products, packaging and dispensing innovations. These calculators are also used to control and minimize regulatory costs.

In 2006, we worked with selected customers to deploy these calculators and demonstrate clear cost savings and environmental benefits specific to using BIB packaging over 5-gallon pails.



JohnsonDiversey Plants 50,000 Carnauba Trees in Brazil

To celebrate the 50th anniversary of the TASKI floor-care business, JohnsonDiversey planted 50,000 carnauba tree seedlings in the Caatinga region of Brazil. The plantings support the reforestation of the Caatinga environment and help support education for children who live in poverty in the area.

The tree-planting initiative continues the Johnson family legacy of preserving carnauba palm trees, which H. F. Johnson Jr. started when he flew an amphibious plane from Racine, Wisconsin, to the Brazilian rainforest in 1935 to study and sustain carnauba palm trees.

The seedlings were planted in the Reserva Serra das Almas (Soul Mountain Reserve) in northeast Brazil. The late Sam Johnson established the reserve, called the Caatinga Association, under the management of The Nature Conservancy. The conservancy is a remembrance of his father and recognizes the role the wax of carnauba trees played in the sustainability of the Johnson floor wax business.

The planting program was one of the first acts of the new Samuel Johnson Ecological Center, opened by the Caatinga Association in October 2006 to support research, environmental education and sustainable development in the region. The center also provides training to the people who live in this desperately poor area of the world, to help them establish gardens to grow food and to learn hand crafts by which they can earn money.

Reduced use
of virgin plastic
saves energy
equivalent to meet
electrical needs of
5,000 homes



Reducing Plastic in Packaging Saves Energy and Cuts Greenhouse Gases

In 2006, we continued an aggressive program for reducing packaging waste from our operation in Europe and North America. By consolidating sourcing for plastic bottles, reducing the amount of plastic used in bottles and increasing post-consumer recycled content, we reduced the use of virgin plastic from all our packaging by a total of almost 2,800 tons since the program began in 2002.

During the five-year period we have saved energy equivalent to meet electrical needs of about 5,000 homes in the U.S. Midwest (188 million Megajoules/yr) and reduced CO₂ equivalents by 2.4 million kilograms, which is similar to using 270,295 fewer gallons of gasoline or removing 514 automobiles from the road.

APEOs Removed from Product Formulations

Last summer, JohnsonDiversey announced its commitment to stop formulating and manufacturing products with alkylphenol ethoxylates (APEOs).

JohnsonDiversey began phasing APEOs out of products several years ago and now has eliminated them from all new product formulations. JohnsonDiversey has used APEOs in limited quantities in laundry, warewashing, hard-surface cleaners and floor-care products.

As APEOs break down in the environment, the resulting components, such as nonylphenols (NPEs), have been shown to be toxic to aquatic species and potential endocrine disruptors to all animal life. For example, NPEs have been shown in some studies to produce very high levels of female hormones in male trout.

APEOs have been used for more than 50 years in consumer cleaning and personal care products and for industrial uses to enhance the effectiveness of agricultural pesticides, metal finishing and wool and paper processing.

JohnsonDiversey Japan Develops Green Care Program

JohnsonDiversey Japan developed Green Care, an environmentally responsible cleaning program designed to help building owners and managers implement green cleaning. The program includes several criteria:

- Environmentally preferable products;
- Cleaning practices (including a cleaning manual);
- Assessment and inspection tools;
- Machine maintenance program;
- Cleaning specifications;
- Architectural material specification; and,
- Air conditioning and wall surface construction.

Working in partnership with the Japan Sustainable Building Consortium (JSBC), JohnsonDiversey developed Green Care to meet JSBC's CASBEE (Comprehensive Assessment System for Building Environmental Efficiency) requirements. CASBEE's mission is to help promote sustainable buildings in Japan.

“Mapping the World’s Water ... Saving the World’s Water”

The carnauba palm is called the “Tree of Life” in Brazil, and it is the wax from this tree that made Johnson Wax, our company’s first signature product, better than anything else of its kind. It is also what led Herbert F. Johnson Jr., Curt Johnson’s grandfather, to climb into an amphibious bi-plane in 1935 without modern avionics and fly 15,000 miles south so he could learn as much as he could about the carnauba and how to protect it.

The connection between a sustainable enterprise and a sustainable environment has been a part of our company from the beginning. We made a commitment to conservation because it is the right thing to do and because our business depended on it. From the products we create to the methods we use, everything is aimed at making our world a safer and cleaner place.

So it was natural for us to form a partnership with the world’s largest conservation organization, the World Wildlife Fund (WWF), to develop a groundbreaking new tool to help map and protect the world’s freshwater supply.

Using radar-derived elevation data from one of NASA’s Space Shuttle missions – data that is up to a hundred times more detailed than anything available before – a team of WWF scientists is creating a detailed, digital map of freshwater channels for the entire globe. HydroSHEDS, as it is called, has already been used to classify parts of the Amazon headwaters in South America and it will eventually make hydrologic analyses possible anywhere in the world. JohnsonDiversey is a major sponsor of HydroSHEDS.

Why is this important? In remote regions of the world, accurate and detailed maps are rare, if they exist at all. And yet it is exactly because these areas are so remote and uninhabited that they contain some of the most diverse and intact freshwater habitats on the planet – habitats we need to understand in order to protect them and others like them in every corner of the globe.

“Protecting habitats and natural resources is an environmental and social imperative,” said Curt Johnson, chairman of JohnsonDiversey and a member of the WWF Board of Directors. “For a generation, WWF has been dedicated to biodiversity and the water resources that nurture the world’s wildlife. JohnsonDiversey is honored to be a partner with WWF in this crucial work.”

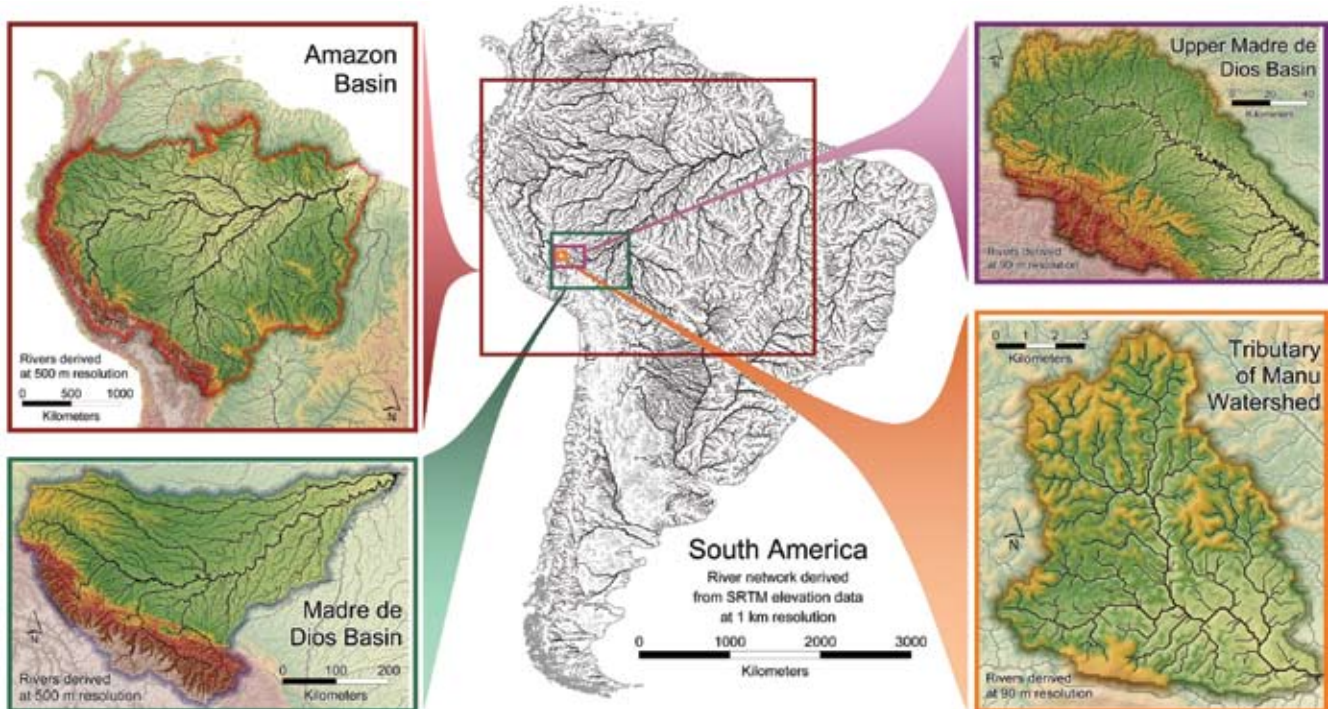
HydroSHEDS will create the first-ever high-resolution digital river maps for areas like the Congo Basin in Africa or the Mekong Basin in Asia, providing valuable information about the location of streams and watersheds in these huge regions, how they drain the land around them, and what scientists and policymakers can do to preserve them.

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– Curt Johnson, Chairman
JohnsonDiversey

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HydroSHEDS Global Hydrological data and maps based on Shuttle Elevation Derivatives at multiple Scales

In the case of the Mekong region, habitat classifications made possible by HydroSHEDS were developed to inform decisions about regional hydropower plans.

“Knowing where rivers are is basic information that you need for conservation planning . . .”

– Robin Abell, Scientist
World Wildlife Fund

“Knowing where rivers are is basic information that you need for conservation planning,” said Robin Abell, one of the lead WWF scientists on the project. “It provides the entry point for all kinds of data, and the better analyses you have on where rivers actually are, the better output you are going to have as far as the questions you are asking.”

Questions such as: How is freshwater distributed in a particular area and which species rely on it? Which threats in a region need the most urgent attention and why? What is the best way to assess and protect the benefits an ecosystem provides to both humans and wildlife?

HydroSHEDS will go a long way toward providing answers to these questions and others we probably haven’t even thought about yet. It represents a huge leap forward in the consistency, clarity and scope of information available about the world’s freshwater systems. When it is completed in 2007 – when all seven continents are mapped out and freely available on a U.S. Geological Survey Web site – it will represent yet another milestone in the World Wildlife Fund’s commitment to its mission of advancing conservation around the world through science.

It is a mission JohnsonDiversey has shared from our earliest days. We are proud to have been a part of this remarkable endeavor.

Conserving Water, Assuring Quality

Water is a key resource issue of the 21st century. Water seems abundant on our planet, yet **only** about 1 percent is available for human use. Essential to all life, water conservationists recognize that the availability of clean, fresh water is a precious resource we cannot take for granted.

The food and beverage production industry is keenly aware of the importance of water conservation. In addition to water concerns, food and beverage processors face other daily challenges such as the threat of infectious disease, increasing utility costs and ongoing environmental impacts of plant operations and disposal practices.

In 2006, JohnsonDiversey continued to respond to these concerns with solutions that reduce waste, minimize energy and water use, and increase operational efficiency.

Around the globe, JohnsonDiversey has used its knowledge and products to create value for food and beverage customers. Here are two examples:

Our unique two-step Cleaning in Place (CIP) system consistently helps customers reduce costs by an average of 21 percent every time they clean a line. One customer achieved annual savings of 43 million liters using our CIP system.

Our dry technology for lubricating food and beverage packaging lines eliminated the use of water in more than 600 lines worldwide.

JohnsonDiversey France Cuts Water Use for Bottling Plants

Beverage bottlers in France had asked for a system to keep their conveyor lines lubricated without using the huge quantities of water generally needed to apply diluted liquid lubricants.

The JohnsonDiversey team worked together to develop a dry solution that combines the best of both worlds. Our new Dry Tech technology uses a nozzle system to apply a dry lubricant, eliminating the need for water in the lubrication process and providing better lubrication to the conveyor system.

The new system saves money and protects the environment by reducing by 10 times the amount of chemicals necessary for cleaning.

The new system saves money and protects the environment





Saving with the Aquacheck Program

The Aquacheck™ program, a two-stage audit system with a followup for implementing water-savings tactics, gives facility managers a complete look at water use and cost in their plants and a clear idea of their environmental impact.

For example, the Aquacheck program helped a U.S. biotechnology facility save more than \$1.2 million annually on energy and water use.

And a U.K.-based milk-processing plant used an Aquacheck assessment in preparation for an Integrated Pollution Prevention and Control (IPPC) application, a European Union regulation. Aquacheck objectives include:

- 1 **reducing** total cost of operation and increasing operating profitability;
- 2 **reducing** water use and wastewater production volumes and costs; and
- 3 **improving** the eco-efficiency of plant operation through better environmental performance.



Savings with System

JohnsonDiversey Japan is saving water and energy with its detergent-solution reuse system for machine warewashing. Using Deter-Safe, an Eco-Mark certified neutral dishwashing chemical, the detergent solution used in the wash cycle is fed into the pre-soak sink and reused as pre-soak detergent.



In a one-month field test at a pub restaurant near Tokyo, the system saved 37.5 percent of the dishwashing machine water use. Upon further testing, JohnsonDiversey specialists concluded that the system had the potential to save up to 70 percent as pub employees became more accustomed to the operation.

In 2006, 27 restaurant sites tested the reuse system, saving more than 1.8 million gallons of water and delivering \$47,043 in energy savings.

In addition to water and energy savings, the reuse system provides better cleaning, is safe for human hands and the environment, and does not negatively affect septic-tank bacteria.

Fresh Approaches to Food Safety

JohnsonDiversey understands the risks our customers in food retail and food service face daily in reducing the threat of food-borne pathogens for their customers. Our expertise is making food safer while protecting the business interests of our customers.

In 2006, we continued to advance food safety initiatives across the globe, as evidenced by new product introductions and continued partnerships with international organizations and food industry leaders.

A Most Serious Threat

In 2006, JohnsonDiversey launched the ElimineX™ Program, which helps food retailers identify, eliminate and control the threat of *Listeria*, a deadly food-borne bacterium that thrives around food-preparation areas and in less-visible places such as drains. The program is part of our global food safety program called Safekey™/MC.

Food retailers know *Listeria* is more lethal than *E. coli* and *salmonella*. About 20 percent of all people who contract *listeriosis* die from it. Food retailers needed a program to test for *Listeria*, removing its organic food source through effective cleaning and controlling it through training, auditing and verification.

Solution: With ElimineX Foaming Drain Cleaner as the centerpiece, we developed the ElimineX Program. In the battle against *Listeria*, cleaning is just as important as disinfecting. Crews are more likely to clean drains regularly when they do not have to get on their knees and remove the drain cover. Our customers reduce the threat of *Listeria* using the three easy steps of the ElimineX Program: identification, elimination and control.

Identification – Our swab kit allows retailers to test their drains, send the samples to an independent lab and receive confidential results.

Elimination – Our effective drain cleaner combines innovative dispensing technology with unique clinging-foaming chemistry to remove organic soil build-up in drains in seconds. Disinfectant can be applied afterwards.

Control – We offer wall charts, method cards and training to help staff keep *Listeria* under control.





JohnsonDiversey Provides Good Aquaculture Practices Training in Vietnam

Up to 70 percent of all fresh and frozen seafood consumed in the United States is imported. Although aquaculture production controls are enforced in the United States, the majority of aquaculture-produced seafood is imported. In the last few years the U.S. Food and Drug Administration (FDA) detained approximately 10 percent of imported shrimp shipments at the port of entry because they tested positive for *Salmonella*.

The majority of the real and perceived concerns with the safety and quality of raw aquaculture products originate at the farm level. These concerns include pathogen contamination, chemical contamination and misuse or unapproved chemotherapeutic drugs.

JohnsonDiversey recognized the need to address these concerns. We worked with the Joint Institute for Food Safety and Applied Nutrition (JIFSAN), a research and educational program established by the University of Maryland and the United States Food and Drug Administration (FDA), to develop the Good Aquacultural Practices training program. Through our JohnsonDiversey International Food Safety Initiative we formed a development and teaching team consisting of food specialists from the University of Maryland, Virginia Polytechnic Institute and State University and the FDA. Together, we offered a pilot program in Can Tho City, Vietnam, in November 2006.

Approximately 60 people participated in the five-day program. Participants included a mix of representatives from local, state and federal government; regulators and technical assistance personnel; university extension and aquaculture researchers; aquaculture farm managers; seafood processing and plant managers; and quality control professionals.

JohnsonDiversey continues to partner with JIFSAN to provide food safety training in critical industries that import to the U.S.

Food Safety Affiliations



Joint Institute for Food Safety and Nutrition (US)



International Committee of Food Retail Chains (Worldwide)



IAFP (Worldwide)



Safe, Quality Food Institute (US)

Innovative Product Serves Up Simplicity, Safety for Small Kitchens

DIFY™, which stands for Does It For You, delivers on that claim. Small kitchens can have the advantages of a high-tech, low-maintenance dishwashing system without the expense. DIFY helps simplify operations while assuring safe handling and avoiding overuse of dishwashing soap.

Most restaurants or contract caterers have small dishwashing machines that get a lot of use. Traditionally, kitchen staff use dishwashing powders, tablets or cheap dosing systems – with questionable results. Dishes may be left uncleaned because not enough detergent is used or too much soap is used and wasted.

DIFY solves all these problems with two innovations, a soap sachet that works through 15 washes and the J-Watcher™ that lets users know when to drop in the next sachet. Our unique soap and rinse-aid solution cleans and rinses dishes, leaving them spotless and safely cleaned.

The J-Watcher and DIFY sachets are packaged together. The J-Watcher flashes green when a sachet is doing its job; it then flashes red when it is time for a new sachet.

J-Watcher assures controlled dosing and proper cleaning without the expense of sophisticated dosing equipment or training. And J-Watcher lasts up to 600 wash cycles, which happens to be the number of washes in a DIFY pack.



Training is a Key Component of Food Protection

Under the JohnsonDiversey SafeKey™/MC food safety platform, JohnsonDiversey experts trained customers in retail stores, grocery stores and hospitality sectors in 2006 on important food safety elements, programs, policies and procedures.



The training starts with basic elements of food safety. Then experts build a specialized program for customers including presentations and manuals.

- JohnsonDiversey's food safety team in Asia Pacific helped train individuals and prepare a large hotel chain's 24 properties for international Hazard Analysis and Critical Control Point System (HACCP) food safety standard certification.
- JohnsonDiversey Finland developed and marketed a rigorous food safety training program to meet the country's legal requirements in 2002. Since then, nearly 15,000 people have completed the program. Attendees have included restaurateurs and food processors, health care professionals and students.
- JohnsonDiversey experts in the Netherlands trained 1,200 employees of one of the area's largest food retail customers, focusing on food safety, quality control, HACCP and compliance with the customer's health safety standards.
- JohnsonDiversey North America trained more than 5,000 people from six major retail and grocery store chain customers.
- JohnsonDiversey SafeKey trainers also implemented training in Dubai, Mexico, Latin America and Japan in 2006.

JohnsonDiversey trainers are experienced food safety professionals with a minimum of 10 years of experience. They are tested annually to ensure they are delivering high quality training to customers.



White Lily Project Flags Hygienic Restaurants in Turkey

JohnsonDiversey Turkey extended its food service leadership by developing a food safety campaign based on its proprietary Hot Spots™ kitchen program. Called the White Lily Project, it began by auditing restaurants in the Beyoğlu district of Istanbul, a popular tourist destination within the old city visited by 2 million visitors every day. Working with Beyoğlu officials, JohnsonDiversey Turkey audited approximately 500 restaurants since December 2004. Of those, 149 have met the standards and became White Lily certified.

The White Lily flag lets customers know that the restaurant is hygienic. The project has been so successful our team launched it in Bursa, another major city in Turkey. The team conducted training sessions attended by 500 people and audited about 118 restaurants, 54 of which qualified for White Lily certification.

Significant improvement has been observed both in Beyoğlu and Bursa since the start of the project. Second audits show there has been an overall improvement of 16 percent in Beyoğlu and 31 percent in Bursa in total hygiene scores. Also, the Turkish Food Safety Association has endorsed White Lily as the definitive food safety standard throughout Turkey.

JohnsonDiversey Plays Prominent Role in Global Food Safety Forum

JohnsonDiversey is the exclusive cleaning and sanitation partner of the annual conference of CIES (International Committee of Food Retail Chains). With 369 member companies from 51 countries, CIES is the oldest, most prestigious food safety organization in the world.

The 2006 conference, held in Paris, brought together senior leaders from 250 food retailers and an equal number of suppliers. JohnsonDiversey's SafeKey™ Team presented the second part of an international benchmark study of best food safety practices in retail stores. CIES members contributed data for the study.

The study showed that participating retailers have well-developed management systems but look for continuous improvement to achieve return on investment. Retailers from the U.S., Switzerland and Europe contributed to the study.

Managing Food Safety Data with iMAP

JohnsonDiversey has taken managing measurements to the Web with our Internet Mobile Auditing and Reporting tool or iMAP.

Once our auditors upload data, a full report is available within seconds, giving a complete picture of sanitation strengths and weaknesses anywhere in a customer's organization anywhere in the world and in any major language. iMAP gives food protection programs greater uniformity and reliability.

JohnsonDiversey now has conducted thousands of audits around the globe using iMAP to measure customer food safety programs, quality management efforts, and cleaning, sanitation and service initiatives.

Fighting Infectious Disease, Protecting the Environment

From outbreaks of Norovirus on cruise ships and in hotels to hospital-acquired infections to the threat of a pandemic, today's infectious diseases create increasing challenges for our customers and the communities they serve.

As a leader in the cleaning and hygiene industry, JohnsonDiversey plays an important role in advancing effective infection control practices, products and tools.

Clean and confident

In 2006, we launched Oxivir™/MC Tb, the first hospital-grade disinfectant of its kind to achieve U.S. Environmental Protection Agency registration. The Accelerated Hydrogen Peroxide™ cleaner and disinfectant quickly delivers broad-spectrum germicidal action without nonylphenol ethoxylates (NPEs) or volatile organic compounds (VOCs), which are harmful to the environment.

With its one-minute disinfection contact time, Oxivir Tb gives health-care facilities peace of mind. In one government-sponsored study, a top U.S. hospital reduced its use of antibiotics by 24.5 percent by cleaning with Oxivir Tb. The hospital used the disinfectant in combination with JohnsonDiversey's Alpha™-HP multi-surface cleaner, Pace™ microfiber cleaning tools, MicroQuick™/MC microfiber cloths and a comprehensive training program.

In 2006, we also launched MicroQuick microfiber cleaning cloths and TASKI MicroEasy cloths to complete our microfiber offering. The new cloths feature non-woven microfiber technology, which means the cloths can be used with or without chemicals, making them multi-purpose tools for any application. MicroQuick joins our Jonmaster System, which includes patented ultra microfiber cloths and mopheads.

Oxivir Tb, MicroQuick and MicroEasy demonstrate our commitment to infection control, the environment and sustainability, and help our customers maintain safer, greener facilities.

As a leader in the cleaning and hygiene industry, JohnsonDiversey plays an important role in advancing effective infection control practices, products and tools.



Bug Blasters Remind U.K. Children to Wash Hands



Using cartoon characters and brightly colored soap dispensers, JohnsonDiversey in the United Kingdom implemented Bug Blasters, a program designed to help children understand the importance of hand washing for good health. It has been adopted in other countries.

Hospital-acquired infections have been a significant issue in the U.K. for several years, and while there has been a concerted effort to raise adults' awareness of the importance of hand washing, JohnsonDiversey U.K. realized little has been done to educate children. In addition, thousands of children were forced to stay at home in February 2006 when 23 schools in Birmingham, Sandwell and Dudley closed after two highly contagious illnesses swept through classrooms. Hundreds of children in three other communities were also affected.

Recognizing the need to address proper and regular hand washing for children, the JohnsonDiversey team held focus groups and tested three dispenser designs with children age 5 to 11.

The Bug Blasters program also includes a Web site that features games for children, hand washing guides and introductions to the Bug Blasters characters. Each character has a message about the importance of hand washing. The site also features materials for adults to help educate children about hand washing.

Bug Blasters is now in use in schools, hospitals and child-care centers.

Pandemic Planning

JohnsonDiversey took steps in 2006 to prepare for the potential emergence of a global pandemic from avian flu and/or other flu viruses.

JohnsonDiversey takes this threat seriously. Our Infection Control Center on our Web site, www.johnsondiversey.com, provides information about products, procedures and resources available to help customers address avian influenza transmission.

We've taken the following actions to meet our customer needs if a serious avian influenza outbreak occurs:

Product Availability - We have a formidable range of cleaning, sanitation and disinfectant products to address the spread of viruses for customers worldwide in food plants, hospitals, retail stores, hotels and schools. We have increased our stocks of these products. We will do everything in our power to protect raw material supplies, manufacturing and transportation capabilities should a pandemic occur.

Critical Expertise - We provide highly respected cleaning and hygiene expertise. Through research centers in China, India, Japan, the Netherlands and the U.S., our scientists and application experts have been helping many poultry and food processing customers address avian influenza at its source. We also have joined forces with numerous research centers and public health authorities to remain up-to-date and prepared for emerging threats to public health.

Internal Preparation - We have a multifunctional team of internal leaders working with regional teams, to build in-depth plans of action to avoid a significant interruption to our business anywhere in the world.

JohnsonDiversey, Virox Technologies Earn Canadian-American Award

The Canadian American Business Council presented JohnsonDiversey and Virox Technologies Inc. (Oakville, Ontario) with the Business Achievement Award for their collaboration in developing and distributing a safe and environmentally friendly hydrogen peroxide-based disinfectant.

Multifunctional teams from JohnsonDiversey and Virox Technologies worked together for more than four years to develop, register and market a comprehensive Accelerated Hydrogen Peroxide (AHP) application platform for housekeeping applications. With AHP technology, JohnsonDiversey is providing its customers with safer, more effective, environmentally friendly disinfection solutions.