iMap/Jonmaster Auditing System Wins Innovation Award at 2005 ISSA/INTERCLEAN in Amsterdam

AMSTERDAM - 9th May 2006 – An international jury of trade experts presented the prestigious ISSA/INTERCLEAN Innovation Award to JohnsonDiversey for its new Jonmaster Auditing System using the exclusive iMap. Winning in the management solutions category, the jury was impressed by ability of the unique JohnsonDiversey system to link a microfibre cleaning system with an IT solution.

iMap, a Unique Data Management System
The revolutionary iMap system is a web-based system for collecting, analysing and reporting data and results from surveys and audits almost instantly and in almost any language. Data is collected manually or using handheld computers. It can come from any type of survey, including quality management, food safety auditing and cleaning and sanitation checks.

With accessible information, the iMap system gives customers better visibility of performance across all areas of their organisation. Once data is uploaded, users can obtain a full report via the web within seconds, giving a complete picture of cleaning progress and performance anywhere within the organisation. JohnsonDiversey’s iMap highlights any strengths or weaknesses, enabling managers to act immediately when problems arise, providing significant operational efficiencies as it helps to increase cleaning productivity and reduce operating costs, improving business profitability.

JohnsonDiversey’s iMap provides the information customers need, department by department, site by site, country by country. Managers can maintain the same standards of hygiene and safety throughout the organisation, anywhere in the world. The secured results can be accessed anytime, from anyplace, in most languages. The system can be customised for specific operations and requirements, providing a truly unique online solution.

Applying iMap to create the Jonmaster Auditing System
JohnsonDiversey is dedicated to providing highly innovative practical ways of making customers lives simpler and more profitable. JohnsonDiversey’s iMap system is being used to complement the innovative Jonmaster microfibre system. The implementation of a microfibre system implies new aspects such as the logistics of cloths and mops, the laundry process and different cleaning methods. Management information is often not available in a consistent and structured way in order to address these elements properly.

The Jonmaster Auditing System was developed to manage all relevant aspects of the process in the implementation of a microfibre system. The system generates the necessary management information and improvement areas in order to guarantee the full potential of a microfibre system in terms of effectiveness, efficiency, ergonomics and staff motivation. The provided information is the key to maintain a high quality end result and to optimise overall cost.

Jonmaster is an ergonomically designed, daily microfibre cleaning system. It has everything cleaners need in a highly portable colour-coded trolley. The Jonmaster system uses unique Actex ultra-microfibre cloths to deliver thorough cleaning using less water and cleaning solution. With minimum downtime – no need to fill and empty buckets – more tasks can be done in less time and with less effort to achieve higher standards of cleanliness and hygiene. The system can reduce cleaning time by
more than 25 percent and its cloths are guaranteed to clean-as-new after 500 washes.

The microfibres in the Jonmaster System exceed the spec for ultra microfibre across Europe and Japan, which boasts the most rigorous microfibre standards in the world. Additionally, the Jonmaster system is the only microfibre cleaning system to have been reviewed and subsequently recommended to *by-pass* the UK Government’s Rapid Review Panel for immediate NHS implementation, on the advice of Professor Brian Duerden, Inspector of Microbiology at the Department of Health. An independent test institute has proven that damp cleaning with the microfibre cloths and mops of the Jonmaster System reduces bacteria by up to 99.9 percent.

*The New Jonmaster Ultra Range*
Also at Interclean, JohnsonDiversey introduces the new Ultra generation of Jonmaster handles and frames designed to enhance the complete Jonmaster system. The new Ultra range is comprised of telescoping handles, frames and an interior mop handle.

The Jonmaster Flex T-Handle can be easily adjusted to the proper length with the light press of a button. Adjusting to the proper height enables the operator to work more efficiently and ergonomically. Handles also have new comfortable soft rubber grips.

The light-weight mop frames, with exchangeable Velcro slides, have a new easy click-fit mechanism, enabling effortless connection with the handles. Also, the unique locking device restricts movement where the mop frame turns, simplifying mopping walls and ceilings.

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