

RELEASE DATE: FOR IMMEDIATE RELEASE

CONTACT: JohnsonDiversey
Mark Goldman
Director, Global External Communications
+1 (262) 631-2906
mark.goldman@johnsondiverse.com

**JOHNSONDIVERSEY ANNOUNCES COMMITMENT TO TRIPLE ITS
ABSOLUTE REDUCTION IN GREENHOUSE GAS EMISSIONS
BY 2013 UNDER WWF'S CLIMATE SAVERS PROGRAM**

-- Company Raises its Target from 8% to 25% over Same Time Period --

STURTEVANT, WIS. – November 5, 2009 – JohnsonDiversey today announced a commitment to triple its reduction of greenhouse gas (GHG) emissions under the World Wildlife Fund's (WWF) Climate Savers program.

The company's original industry leading pledge of an 8 percent reduction, made in 2008 when it joined the Climate Savers program, is now 25 percent and will be achieved in the originally committed timeframe ending in 2013. This makes JohnsonDiversey one of the first Climate Savers partners to substantially increase its commitment to reduce GHG emissions. The company will invest an estimated \$14 million to achieve the emissions reduction and will capture cost savings of approximately \$32 million.

The achievement of this goal will come from operating efficiencies and targeted actions across every aspect of the company – manufacturing, distribution and general commercial operations. It will not be achieved through the purchase of green energy, utilization of another source's offsets or the sole reliance on installation of the latest technologies.

JohnsonDiversey Chairman S. Curtis Johnson said the company's involvement in Climate Savers and its revised target of 25 percent reflects how seriously the company takes its heritage of environmental leadership.

"Our commitment to further reduce our GHG emissions and go beyond the initial pledge we made when becoming a Climate Savers member demonstrates our company's passion for providing a cleaner, healthier future for the world," Johnson said.

In announcing the new commitment during a Web-based forum jointly sponsored by Greener World Media, JohnsonDiversey President and CEO Ed Lonergan said, "We're taking an important leadership role in addressing climate change. Our customers want to know how their suppliers are reducing emissions and how we can work with them to improve their environmental performance."

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WWF President and CEO Carter Roberts said the increased commitment from JohnsonDiversey serves as a strong example to other companies that it is possible to achieve business growth while reducing carbon emissions.

“By tripling their emission reduction goals, JohnsonDiversey is showing business leaders and political decision makers that addressing climate change is also really good business,” said Roberts. “JohnsonDiversey and our other forward-thinking Climate Savers partners are leading the charge toward a healthier, more sustainable economy.”

JohnsonDiversey is one of 22 companies committed to Climate Savers. In March, this alliance of companies announced an estimated 50 million tons of voluntary emissions reductions after a decade of action. These reductions are equivalent to taking over 11 million cars off the road or the annual emissions of Switzerland. JohnsonDiversey has joined other Climate Savers members in supporting the “Let the Clean Economy Begin” campaign, which aims to persuade decision-makers at the UN Climate Summit in Copenhagen in December to deliver an ambitious, fair and effective agreement to cut global greenhouse gas emissions.

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EDITORS NOTE: A replay of the Web-based forum featuring JohnsonDiversey President and CEO Ed Lonergan’s remarks related to the new Climate Savers commitment can be found at the *Greener Buildings* Web site at www.greenerbuildings.com.

ABOUT JOHNSONDIVERSEY

JohnsonDiversey Inc. is committed to a cleaner, healthier future. Its products, systems and expertise make food, drink and facilities safer and more hygienic for consumers and for building occupants. With sales into more than 175 countries, JohnsonDiversey is a leading global provider of commercial cleaning, sanitation and hygiene solutions. The company serves customers in the lodging, food service, retail, health care, and food and beverage sectors. JohnsonDiversey is one of four separate companies controlled by the Johnson Family of Racine, Wisconsin, USA. To learn more, visit www.johnsondiversey.com.

ABOUT WORLD WILDLIFE FUND

WWF is the world’s largest conservation organization, working in 100 countries for nearly half a century. With the support of almost 5 million members worldwide, WWF is dedicated to delivering science-based solutions to preserve the diversity and abundance of life on Earth, stop the degradation of the environment and combat climate change. Visit www.worldwildlife.org to learn more.

The **WWF Climate Savers** program was established in 1999 as a unique voluntary partnership. It has been a trend-setter in demonstrating that absolute greenhouse gas emission reductions do not impede business prosperity. Climate Savers companies are showing that reducing corporate carbon emissions makes business sense and should be a core element of business strategy.

The *Let The Clean Economy Begin* campaign unites the Climate Savers companies with a common message that it is possible to grow business while reducing carbon emissions. Through this campaign, Climate Savers companies are calling on their peers and political decision makers to make those changes necessary to move the world toward a clean economy. Visit cleaneconomy.panda.org to learn more.

Current list of Climate Savers companies: Catalyst, The Coca Cola Company, The Collins Companies, Hewlett Packard, IBM, JohnsonDiversey, Johnson & Johnson, Nike, Polaroid, Xanterra, National Geographic, Elopak, Fairmont, Lafarge, Nokia, Nokia Siemens Networks, Novo Nordisk, Sagawa, Sofidel, Sony, Spitsbergen Travel, and Tetra Pak.