



News Release

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Diversey and Diversey Holdings Announce Conference Call to Review Financial Results for Fiscal Year 2010

STURTEVANT, Wis. – March 7, 2011 – Diversey, Inc. and Diversey Holdings, Inc. today announced that management of both corporations will review financial results for fiscal year ending 2010 in a combined conference call on Friday, March 18, 2011 at 10 a.m. EDT. Diversey President & CEO Ed Lonergan and Chief Financial Officer Norm Clubb will also participate in a question and answer session.

Form 10-K reports for Diversey, Inc. and Diversey Holdings, Inc. will be available on March 17, 2011 in the Investors section of www.diversey.com.

The conference call can be accessed via telephone as follows:

Conference ID:	44691974
Conference Date:	Friday, March 18, 2011
Conference Start Time:	10 a.m. EDT
Domestic Toll-free Bridge #:	+1 877 - 217 - 9932
International Bridge #:	+1 702 - 696 - 4203
Operator Assisted	(for assistance during call, dial *0)

A replay of the call will be available from 2 p.m. EDT March 18, 2011 until close of business April 8, 2011 on the Investors section of www.diversey.com.

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About Diversey

Diversey, Inc. is committed to a cleaner, healthier future. Its products, systems and expertise make food, drink and facilities safer and more hygienic for consumers and for building occupants. With sales into more than 175 countries, Diversey is a leading global provider of commercial cleaning, sanitation and hygiene solutions. The company serves customers in the building management, lodging, food service, retail, health care, and food and beverage sectors. Diversey is headquartered in Sturtevant, Wisconsin, USA. To learn more, visit www.diversey.com.