



**FOR IMMEDIATE RELEASE**

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**Cintas Corporation and Diversey, Inc. Announce Strategic Alliance to Deliver Custom Cleaning and Hygiene Products and Services to Foodservice Operators**

*Signet™ Cleaning Chemical Service offers customers proven solutions that deliver performance and sustainability, an enhanced service model and extensive training and support*

CHICAGO – May 22, 2011 – [Cintas Corporation](#) (Nasdaq: CTAS), the leader in specialized facility services, and [Diversey, Inc.](#), a leading global provider of commercial cleaning, sanitation and hygiene solutions, today announced a strategic alliance to provide custom cleaning and hygiene products and services to Cintas customers. Branded Signet™ Cleaning Chemical Service, the new foodservice offering combines a portfolio of industry-leading green chemicals, with the service excellence of Cintas to provide customers fully integrated management of their cleaning and hygiene needs.

Under the agreement, Cintas will provide a custom collection of Diversey's floor cleaners, surface cleaners and mechanical warewashing products to its customers through more than 6,000 Cintas service representatives throughout the country. In addition, Cintas customers will benefit from access to a collection of ready-to-use products most frequently needed in kitchen applications. With Signet, Cintas customers will have simple, turnkey management of their cleaning products and processes, without needing to be concerned about reordering, top-offs or service efficiency. Cintas representatives will monitor inventory and chemical levels during their scheduled customer visits.

“This new alliance offers foodservice owners and operators unprecedented access to products and services that will keep their businesses clean and their customers returning,” said Mike Thompson, senior vice president, Cintas Facility Services. “Studies show that restaurant patrons consider cleanliness and sanitation to be more important than customer service when it comes to their dining experience.”

Through Signet, Cintas customers will benefit from:

- Proven and trusted cleaning, sanitation and hygiene products that deliver superior performance;
- A leading chemical management service with an easy-to-use dosing and dispensing solution;
- Weekly service visits from trained professionals who ensure adequate supplies of cleaning chemicals and proper functionality of equipment;
- Reduction in waste, on-site inventory and time spent managing inventory;
- An improved environmental profile from the use of super-concentrated chemicals that require less packaging and handling;
- Improved employee safety through reduced risk of contact with chemicals; and
- Technical and application expertise.

“The combination of Diversey’s cleaning and sanitation expertise in foodservice and Cintas’ world-class service network gives operators the peace of mind to focus on the core components of their business while leaving the rest to the Signet service,” added Diversey President and CEO Ed Lonergan.

In addition to the enhanced products and services, Signet will provide customized solutions developed by Cintas and Diversey to meet the specific needs of each commercial food service operation. For example, a customer requiring a specific cleaning or sanitizing application can work with Cintas to identify products in Diversey’s portfolio that deliver the results they need.

For more information about the alliance, please visit Cintas booth #2309 or Diversey booth #3652 at the NRA Show 2011 or go to [www.cintas.com](http://www.cintas.com).

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### **About Cintas:**

Headquartered in Cincinnati, Cintas Corporation provides highly specialized services to businesses of all types primarily throughout North America. Cintas designs, manufactures and implements corporate identity uniform programs, and provides entrance mats, restroom supplies, promotional products, first aid, safety, fire protection products and services and document management services for approximately 800,000 businesses. Cintas is a publicly held company traded over the Nasdaq Global Select Market under the symbol CTAS and is a component of the Standard & Poor’s 500 Index.

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## **About Diversey**

Diversey, Inc. is committed to a cleaner, healthier future. Its products, systems and expertise make food, drink and facilities safer and more hygienic for consumers and for building occupants. With sales into more than 175 countries, Diversey is a leading global provider of commercial cleaning, sanitation and hygiene solutions. The company serves customers in the building management, lodging, food service, retail, health care, and food and beverage sectors. Diversey is headquartered in Sturtevant, Wisconsin, USA. To learn more, visit [www.diversey.com](http://www.diversey.com).