



## News Release

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### Sealed Air's Diversey Business Introduces the Industry's Most Complete Line of Floor Strippers that Improve Worker Safety and Reduce Environmental Impact

***New formulations deliver superior application performance without requiring hazardous waste regulation***

LAS VEGAS, NV. – October 19, 2011 – [Sealed Air's](#) (NYSE: SEE) [Diversey](#) business today introduced the industry's most complete line of floor strippers that eliminate the use of caustic chemicals. These new stripper formulations, unveiled at ISSA/INTERCLEAN Las Vegas 2011, enable floor care professionals to strip floors without protective eyewear and gloves, enhancing safety and eliminating the strict disposal requirements of caustics. The new stripper line is formulated using safer chemicals with lower environmental profiles, delivering the same industry-leading product performance of traditional strippers.

"We are setting a new standard for our industry in the care and maintenance of floors," said Sergio Pupkin, global vice president, building service contractors, facility management and government and education for the Diversey business. "These new stripper formulations are better for our customers, end-users and the environment."

Diversey's new strippers include the Pro Strip ULTRA, Pro Strip SC and Pro Strip PURE. When used as directed, the strippers are safer to handle, easier to dispose and contain less harmful chemicals. Additionally, the products are not regulated as hazardous waste for disposal under Environmental Protection Agency (EPA) Resource Conservation and Recovery Act (RCRA) or Environment Canada regulations.



“No longer does the process of stripping floors require handling dangerous chemicals that can be harmful to people and the environment,” said John Alexander, president, Americas for the Diversey business. “We believe we are the first company to have a complete line of floor strippers that are not regulated as hazardous waste for disposal under RCRA or Environment Canada. By eliminating costly handling procedures and the need to wear protective eyewear and gloves, we are helping customers reduce their costs while making floor stripping less burdensome for cleaning personnel.”

The Pro Strip SC is an environmentally preferred stripper formulated to control costs while improving productivity. The Pro Strip ULTRA is a powerful floor finish stripper designed for removing “tough to strip” finishes and sealers. The Pro Strip Pure is non-corrosive to the eyes and skin as a concentrate, eliminating personal protective equipment (PPE) requirements. To better control cost and improve safety, ProStrip SC is available in Diversey’s Ready-to-Dispense (RTD) and J-FILL® dispensing solutions.

Diversey is a business unit of Sealed Air Corp., a leader in food and other protective packaging solutions. Sealed Air recently completed its acquisition of Diversey, creating the new global leader in food safety and security, facility hygiene and product protection.

Diversey will showcase the new floor stripper line at ISSA INTERCLEAN 2011, booth 3031. For more information, visit [www.diversey.com](http://www.diversey.com).

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### About Sealed Air

Sealed Air is the new global leader in food safety and security, facility hygiene and product protection. With widely recognized and inventive brands such as Bubble Wrap® brand cushioning, Cryovac® brand food packaging solutions and Diversey® brand cleaning and hygiene solutions, Sealed Air offers efficient and sustainable solutions that create business value for customers, enhance the quality of life for consumers and provide a cleaner and healthier environment for future generations. On a pro forma basis, Sealed Air generated revenue of \$7.6 billion in 2010 and has approximately 26,000 employees who serve customers in 175 countries. To learn more, visit [www.sealedair.com](http://www.sealedair.com).