



## News Release

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Release Date: October 18, 2011

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### Sealed Air's Diversey Business Introduces Mobile Application to Capture Facility Auditing Data

*Proprietary iMAP system is now available on virtually any smart device*

STURTEVANT, Wis. – October 18, 2011 – [Sealed Air's](#) (NYSE: SEE) [Diversey](#) business today introduced a new application that makes its Internet Mobile Auditing Program (iMAP) available on virtually any smart mobile device, including Android and Apple smart phones, tablets and laptops. Diversey's iMAP system is a web-based platform that can be used wherever data needs to be collected and analyzed. Diversey's customers use iMAP to track and report on various operations in a commercial facility, including food safety, cleaning quality, equipment service, corporate sustainability and risk management. iMAP allows customers to access and analyze critical information anytime, anywhere and in any language.

"iMAP helps customers protect their brands, improve customer experience and elevate performance," said Darin Gleason, director, global eBusiness for Diversey. "Customers can now access custom audits, performance indicators, reports and dashboards from any smart device in real time. This helps our customers focus attention where it is needed most."

The iMAP system helps customers maintain consistent hygiene and safety standards for each location and across their entire enterprise. Data can be collected on- or offline and uploaded whenever an Internet connection is available. Reports provide a clear picture of the strengths and opportunities for improvement at a point in time, or over any period of time. Additionally, with Diversey's industry-leading application expertise and process knowledge, audit results can automatically trigger corrective action workflows for resolution and validation during subsequent audits.



“Our new smart device platform means customers have complete visibility of issues and can take corrective actions immediately,” Marc Loman, manager, Global iMAP for Diversey. “Imagine the power of knowing that something is wrong at a facility in New York through a photograph shared by iMAP in real-time. Someone sitting at a desk in Chicago can see it and take corrective action. This allows organizations to more efficiently and effectively manage their operations.”

The highly secure iMAP platform can be accessed almost anywhere an Internet connection is available. Customers can collect real-time data, view reports and analyze critical operations information with ease. The system features include powerful audit creation and analysis tools, picture attaching capability, and GPS location search to help users locate additional sites for inspection.

Diversey is a business unit of Sealed Air Corp., a leader in food and other protective packaging solutions. Sealed Air recently completed its acquisition of Diversey, creating the new global leader in food safety and security, facility hygiene and product protection.

For more information about iMAP, visit [www.diversey.com/ebusiness/imap](http://www.diversey.com/ebusiness/imap) or email [iMAP@Diversey.com](mailto:iMAP@Diversey.com).

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### **About Sealed Air**

Sealed Air is the new global leader in food safety and security, facility hygiene and product protection. With widely recognized and inventive brands such as Bubble Wrap® brand cushioning, Cryovac® brand food packaging solutions and Diversey® brand cleaning and hygiene solutions, Sealed Air offers efficient and sustainable solutions that create business value for customers, enhance the quality of life for consumers and provide a cleaner and healthier environment for future generations. On a pro forma basis, Sealed Air generated revenue of \$7.6 billion in 2010 and has approximately 26,000 employees who serve customers in 175 countries. To learn more, visit [www.sealedair.com](http://www.sealedair.com).